

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Elections – Special Summary Revision of Electoral Rolls, 2016 – Publicity broadcasting of Spots - Payment of **Rs.86,184/-** to M/s Big 92.7 FM, Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No.1118

Dated:25-05-2016

Read the following:-

1. Govt. Lr.No.4044/Elecs.E/2015-6, dt. 13 -10-2015.
2. From M/s Big FM Invoice No.336586-1, 336586-2, 336589-1,336589-2, dt:Nil.

ORDER:

In the Government letter 1st read above, orders have been issued to the Sales Account Manager, Big 92.7 FM, Hyderabad to take up publicity campaign through Radio Channel for 21 days from 15.10.2015 to 04.11.2015 @ 10 spots per day of 30 seconds duration of each jingle, and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the Agency has taken up publicity in Big 92.7 FM from 15.10.2015 to 04.11.2015 and sent bills for **Rs. 86,184/-** for arranging payment.

3. After careful examination of the matter, Government hereby accord sanction for an amount of Rs. **86,184/-** (Rupees Eighty six thousand one hundred and eighty four only) to M/s Big 92.7 FM Hyderabad towards the cost of advertisement in Big 92.7 FM from 15.10.2015 to 04.11.2015.

4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections – MH 108 Issue of Photo Identity cards to Voters – S.H. (04) Photo Identity cards to Voters – 260 Advertisements Sales and Publicity Expenses**"and shall be met the funds provided vide BE 2016-17..

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of "**M/s Reliance Broadcast Network limited, A/c No:001081400000028, Yes Bank Limited, New Link Road, Andheri,(W), Mumbai. (IFSC CODE : YESB0000010) PAN NO: AADCR1885L.**"

6. The Pay and Accounts Officer, Hyderabad is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide BE 2016-17.

(BY ORDER AND IN THE NEME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER &
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Big 92.7FM,, Hyderabad.

The General Administration (Claims.C) Department, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Accountant General, AP, Hyderabad.

The Pay & Accounts Officer, AP, Hyderabad.

SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER